

PRESS RELEASE

FOR IMMEDIATE RELEASE – WEDNESDAY SEPTEMBER 19 2012 – Hong Kong

Blackpeak appoints senior industrial executive to Board

Göran L. Seifert joins Blackpeak's Board as Independent Non-Executive Director

Blackpeak Group, dedicated to providing risk and financial advice to corporate and institutional clients seeking to deploy capital intelligently in Asia, is pleased to announce the appointment of Göran L. Seifert to the board of Blackpeak as an independent non-executive director, based in Singapore.

Göran has worked across Asia for more than 25 years in senior management and board roles with several global industrial businesses, notably Philips Electronics and Ciments Français/Italcementi, with a focus on building and growing the Asia operations of these multi-billion dollar industrial groups.

In addition to his experience within global companies, Göran is a successful private equity investor and advisor, including having served as a member of 3i's Non-Executive Director Programme in Asia. He is a board member of Italcementi's Asia subsidiaries and is a Member of the International Advisory Council of Law Asia in Singapore.

A Swedish national, Göran has worked across Asia, Europe, Africa and Latin America. As such he brings a wealth of international experience to the Blackpeak board as well as a powerful network of contacts. He is a graduate of the Advanced Management Program at Wharton Business School, and studied Aeronautical Engineering and Business at the Royal Institute of Technology and the University of Stockholm, respectively. He is fluent in seven languages.

“We have known Göran personally and professionally for some time and are delighted to welcome him to Blackpeak,” said Chris Leahy, co-founder of Blackpeak. “We are privileged to have attracted such an experienced professional to our board. Göran will add a unique perspective to our business strategy and development and will be instrumental in strengthening our governance.”

Göran Seifert said: “I am very pleased to have joined the Blackpeak board, having worked with several of the founders in the past. With a unique business model, rapidly-scaling business and a powerful brand reputation, Blackpeak is well-positioned to become one of Asia's pre-eminent advisory groups.”

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Notes for Editors:

Blackpeak Group (“Blackpeak”) is a strategic advisory business, headquartered in Asia, formed in 2011 by a group of experienced advisory and investment professionals.

Blackpeak is dedicated to assisting clients to deploy capital more effectively. Blackpeak’s core competency is its combination of corporate finance advisory, risk consulting and investment management skills, which enable it to provide clients with practical, tailored advice and assistance throughout the investment cycle:

Pre-investment > close

Sourcing investment targets, country and counter-party risk, deal structuring, negotiation and financing

Post-close > late stage

Sourcing of equity and co-investment capital, execution of M&A, exit solutions for underperforming or non-core assets and corporate restructuring. Risk mitigation strategies, business and competitive intelligence and dispute and incident advisory

Pre-exit > exit

Preparation of portfolio and strategic investments for exit, capital restructuring and/or consolidation strategies and structuring of investment exits

Blackpeak’s focus is exclusively on Asian markets, East/West from Japan to India and North/South from Korea to Australia. Blackpeak’s clients, however, are global and range from multi-national and Asian corporations, through governments, sovereign wealth funds, to financial investors, including private equity, alternative asset and other funds, as well as their professional advisors and intermediaries. Common to all these clients is the need to invest capital more effectively into Asian markets. www.blackpeakgroup.com

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